



SAT NAV FOR BUSINESS

Making it easier for businesses to find their best route.

Helping businesses go further | [WEAREUMI.CO.UK](https://www.umi.co.uk)



WHO ARE UMi?

Since 2007, we've been finding and packaging the best information, expertise and finance to help businesses make better decisions more quickly.



We've worked with more than **600,000 businesses** across the UK.



We've defrayed more than **£300m** in grants and loans.



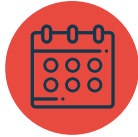
We've helped leverage more than **£650m** of private sector investment.



We've facilitated more than **£185m** of contact wins.



We've supported business growth resulting in more than **40,000 jobs** being created or safeguarded.



We've inspired and championed business through more than **1,100 events, campaigns** and trade missions.

We work closely with our partners, and our adventures take us far and wide. The journey is tough and exciting, but we are fearless and openminded about where it might lead. We share a collective responsibility to each other, respect the world we live in, and we keep our promises. We know that together, we can achieve more than we can apart.

Join us and make it easier for the businesses you work with, to do more and go further.



WHAT WE DO



ADVICE & CONNECTIONS

Whether online, or face-to-face, we help you work out what's needed and give you the connections to make it happen.

INVESTMENT CENTRE

We design and manage funds for businesses to make it easier for them to survive and thrive.



SAT NAV

Whether a business knows where it's going or isn't sure where to start, we help find the best route to their destination quicker and in better shape.

WHAT IS THE SAT NAV?

Wherever a business is on their journey, UMi Sat Nav takes the hard work out of finding and using the best information, expertise, and finance for businesses.

If you're looking to:

- Help your customers be more successful and resilient
- Create more economic impact in your area or industry
- Generate additional leads for your product or service
- Grow your business and partner network
- Build your brand awareness and profile

We deliver a low-cost, high-value service, providing actionable and scalable support direct to your customers to help them survive and thrive.



WHY OUR PARTNERS CHOOSE TO WORK WITH US:

If you want to support businesses in your locality to do more, improve resilience in your supply chain, help your customers grow so they need to buy more from you, or be recognised as a champion of small business Sat Nav is the solution.

Whether you're a business association, membership body, networking group, bank, charity, professional services provider, managed workspace, or a public sector body; by partnering with us we can help you achieve more.



Expert business support – we can support your network of businesses with the best information, expertise, and finance across multiple channels



Cost effective business support – get better value for your investment by improving the business you work with



Meaningful & impactful interactions – our support focuses on practical and actionable advice with the tools to back it up



Deep data insights – using data science and machine-based learning we can share the the challenges and opportunities your business network faces in real time









Improve customer loyalty and engagement – we take the hard work out of this for you, creating meaningful, tangible, and timely solutions to solve the challenges and opportunities that businesses face



Blended support – so businesses can take action at a time and pace that suits them, blending traditional in person support with on demand resources out of standard working hours in a variety of formats including read, watch and listen content

WHY OUR PARTNERS CHOOSE TO WORK WITH US:

-  **Personalisation and prediction** – using our experience and data, we personalise and predict what businesses need along their journey, making sure we give them exactly what they need, when they need it, and before they even know it's needed!
-  **Build awareness with a new audience** – we can introduce you and your business to our extensive network of ambitious businesses
-  **Transparent reporting & management** – interactive dashboards and a dedicated account manager gives you full visibility of your brands visibility and referral performance
-  **Be seen as a thought-leader** – we can share your expert content to position you and your business as a trusted partner in your sector
-  **Referrals from ambitious businesses** – through a mixture of content, promotional deals, and direct recommendations from our adviser we can find you more customers
-  **B Corporation Certification** – we meet rigorous and externally verified social and environmental standards, public transparency, and legal accountability to balance profits with purpose

We always look for ways to fully deliver against our partners' objectives and not be limited by contractual terms and KPIs. We love to do what others say can't be done. Ambitious plans and objectives bring out the best in our creativity, energy, perseverance, and approach to partnership. If you want to create change for businesses, but don't know where to start, we'll help you find your way.

WHAT WE CAN GIVE YOUR CUSTOMERS

Finance & Funding

We make it easier for businesses to access funding by finding and sharing eligible local and national funding schemes from grants to loans and everything in between.

Finding the right finance solution to help your business operate and grow can be complex and time-consuming. To support them throughout their journey, we've developed the UMi Funding & Grants Finder, which summarises the local and national support currently available, alongside the UMi Loan Finder, built to give access to loans and other money-saving products a business needs.

Advice & Support

Our team of Business Advisers are on hand to deliver bespoke advice and send personalised alerts to keep businesses on track. Through multi-channels, businesses can access bespoke advice via telephone and digital including webchat, video calls, e-mail and social media.

Delivered by a team of trained advisers and supported by a comprehensive network of business support providers, we can connect the business you work with to the advice and information that will make a real impact.



Tools & Resources

We give businesses access to 100s of guides, templates, and articles but the best bit is we don't expect them to search for what is helpful.

They can just browse if they want to or we will point them towards the most relevant based on what we know about them and business who are similar, making it quicker and easier for them to take action. Whether they're just starting out or well on their way, we've got the tools and resources to diagnose a range of financial, digital, and business-related challenges and opportunities.



Events & Learning

Through our engaging programme of masterclasses, conferences, networking sessions and awards, we create real engagement with businesses.

Connecting them with peers, experts, and inspirational business leaders to be inspired, develop new skills and importantly, take action. Whether delivered virtually or face to face, our events are designed to make it easier for business to do more and go further.

Discounts & Deals

Businesses can take advantage of our trusted network of partners to access exclusive offers, trials, and referrals worth over £1,000.

We know that to make that difference, it takes more than just us. We're powered by an extraordinary network of talented and open-minded individuals and partners, from the youngest of start-ups to the most established blue chips - all with the specialism and commitment to make a real difference to business.

KEY STATISTICS

28,000/pm
VISITORS

600/pm
SIGN UPS

1,200/pm
REFERRALS

98%
SATISFACTION

96%
iMPACT

74
NET PROMOTER
SCORE

OUR BRAND PARTNERSHIPS

Sat Nav provides a powerful, purpose-built business support service and platform which can help you to build authentic, enduring and rewarding relationships with new and existing consumers.

Our strong brand-to-brand partnerships leverage similar or complementary industries, customer needs, and audiences — with the goal to increase sales and customer engagement and raise consumer awareness for all brands involved.



CREDENTIALS AND PLEDGES



B-Corp Certified - Making Business a Force For Good



Maximum 3-star rating by Best Companies, making us a 'world class employer'



ISO 2021: 2012 Sustainable Event Management



ISO 9001: 2015 Quality Management



Established Community Foundation funding to help projects which tackle isolation in the communities where we live and work



FSB Celebrating Small Business Awards - Wellbeing Award of the Year



Scottish Business Pledge



Cyber Essentials Plus



Equality, Diversity and Inclusion employer



Real Living Wage Employer



Better Health At Work Silver Award

“

UMi always provide the right support for my business.
- **Beauty Business, Bromley**

“

Sara was really helpful, supportive and considerate of my needs.
Was a pleasure to speak with her.
- **Professional Training & Coaching Company, Hackney**

“

Really liked the call back and found it helpful,
overall a great experience.
- **Media Production Company, London**

“

Would recommend the UMi Sat Nav to anyone looking to start
up or wanting help and support to take their business further.
- **Arts & Crafts Business, Moray**

“

My adviser was friendly and knowledgeable, she sent
through the promised information quickly and I'd have
no hesitations regarding contacting her.
- **Creative & Media Design Business, Gateshead**

GET IN TOUCH

If you have any queries, or need help and advice, please contact:



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